

## Workshop Programme

### **User-generated content - impacts on work and labour: Policy implications for EU stakeholders**

*Brussels, February 24—25, 2015*

#### **February 24th (following COST IS1202 MC Meeting)**

***Location: COST offices, Avenue Louise 149, 1050 Brussels***

Day 1: February 24th

15:00-15:15 **Introduction to the Workshop:** Looking at user-generated content from a labour perspective, Pamela Meil, Institute for Social Science Research, Munich

15:15-16:15 **Debates on user-generated content and issues of intellectual property**

Melanie Dulong de Rosnay, CNRS, Institute of Communication Sciences, Paris Sorbonne Universités – UPMC; Visiting fellow, London School of Economics, Department of Media and Communications

16:15-16:30 Coffee break

16:30-17:30 **Commons and exclusion on peer production platforms**

Robert Levine, Freelance, journalist, author of Free Ride: How the internet is destroying the culture business and how the culture business can fight back

19:00 **Dinner** (we will reserve a table at a nearby restaurant)

**Day 2: February 25<sup>th</sup>, 2015**

***Location: Iminds offices, Pleinlaan 9, 1050 Brussels***

8:30-9:00 *Registration of new attendees and coffee*

9:00-9:15 **Welcome to Iminds and introduction to COST Action IS 1202**

Shenja van der Graaf, Iminds

Ursula Huws, University of Hertfordshire

9:15-9:45 **Introduction to the workshop: looking at user-generated content from a labour perspective**, Pamela Meil, Institute for Social Research, Munich

9:45-10:15 **Concepts and Theories of User-generated content**, Tobias Olson, Department of Communication and Media, Lund University

10:15-10:45 *Coffee Break*

10:45-12:00 **The many aspects of user-generated content**

**Online freelance labour markets**, James Stewart, Department of Science, Technology and Innovation Studies, University of Edinburgh

**Users, community of users and firms: toward new sources of co-innovation**, Jean-Paul Simon, Director, JPS Public Policy Consulting, Sevilla, Spain

**Digital opportunities and exogenous shock: the recorded music industry and a field in crisis?** Daniel Nordgård, Agder Research, University of Agder

12:00-12:45 **The regulation landscape: a critical overview**, Bjarki Valtýsson, Department of Arts and Cultural Studies, University of Copenhagen

12:45-13:45 *Lunch*

13:45-15:00 **The view from labour**

**Labour organizing with content creators: experiences from Canada**, Karen Wirsig,  
Canadian Media Guild

**Impacts of User-generated Content on Journalists**, Mike Holderness, European Federation  
of Journalists

15:00-15:30, **Social innovation in the digital world: an interactive approach**, Agnes  
Hubert, Associate Researcher, PRESAGE (Programme de Recherche et d'enseignement des  
Savoirs sur le Genre) Science Po, Paris

15:30-15:45 *Coffee break*

15:45-17:45 **Panel discussion: Protecting authors and IP; Protecting labour**  
Moderator: Vassil Kirov, Institute for the Study of Societies and Knowledge, Bulgarian  
Academy of Sciences; Centre Pierre Naville, University Evry-Val-d'Essone

Ryan Heath, Author and former EU spokesperson for the European Digital Agenda

Peter Jenner, Sincere Management; Visiting Professor at University of Hertfordshire and  
University of Agder

Bartek Lessaer, DG Employment, European Commission

Carmela Asero, Policy Analyst, Policy Directorate of the JRC at the European Commission

Agnes Parent-Thirion, Senior Programme Manager, Working Conditions and Industrial  
Relations, European Foundation for the Improvement of Living and Working Conditions

17:45-18:00 **Conclusions and Future Perspectives**, Ursula Huws, Chair, COST Action IS  
1202 *The Dynamics of Virtual Work*

18.00 Workshop ends