

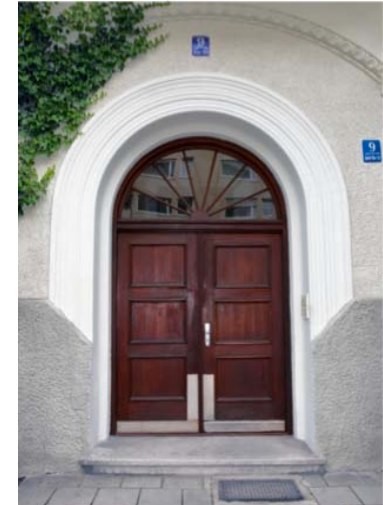
Innovation Clusters – Interdependencies, synergies and contradictions in technical innovation processes.

Dipl.-Soz. Daniela Wühr, Dipl.-Soz. Petra Schütt
PD Dr. Sabine Pfeiffer

ISF München e.V.

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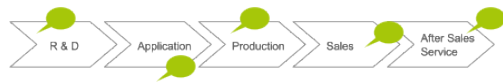
Project Setting, Methodology and Analysis

Project Settings



Sample Structure

- Two projects – one research focus:
German machinery manufacturing branch
- Representing sample structure
 - 41 companies – 10 intensive company case studies
 - Over 80 qualitative interviews
 - 10 group discussions
 - 25 analytical workshops



Analytical Concept

- Industrial sociological approach
(labor power / labor capacities)
- Implications
 - Subject and actor oriented
 - Focus on the concrete level of everyday work
 - Knowledge includes tacit elements

Findings

Market Structure and Innovation Cluster

To understand innovation clusters one has to also look at the market structure:

- Networks and innovation clusters
(mutually dependent, complementary strengths, relationships, etc.)
- Markets
(independent, contract and property rights, prices, etc.)



Conclusion



In the machinery manufacturing
branch
markets and innovation clusters
are blended together.



daniela.wuehr@isf-muenchen.de
petra.schuett@isf-muenchen.de
sabine.pfeiffer@isf-muenchen.de
www.isf-muenchen.de

